



# HEMPWOOD®

## GAZETTE



## NEW PRODUCT LINE

In 2022, HempWood® will be offering a new Custom Color Collection Flooring Line. The Custom Color Collection will include a wide variety of color options of Prefinished Engineered Hardwood Flooring. As the market adopts sustainable building products, HempWood recognizes the need for the expansion of color options within their already existing flooring line.

HempWood has partnered with Flooring Lines of Los Angeles, CA to bring the Custom Color Collection to the market. In partnership with Flooring Lines, HempWood hopes to address the needs of customers who are seeking sustainably sourced, American-made hardwood flooring that compliments their lifestyle and interior design.

**NEW PRODUCT**  
**CARBON DISCOUNT**  
**SURFACES**  
**HAPPY HOLIDAYS**



## CARBON DISCOUNT

As our culture demands more sustainable measures for our environment, HempWood has decided to incentivize customers to purchase materials that are carbon negative. HempWood is offering a carbon discount for both lumber and flooring. For every linear foot and square foot, our customers will receive a discount of 1 cent. It is approximated that 1 lb. of carbon is stored in 1 square foot of HempWood Flooring.

## SURFACES

The International Surfaces Event will take place in Las Vegas, Nevada at the Mandalay Bay Convention Center. SURFACES is scheduled for February 1-3 and is available both in-person and virtually. SURFACES is the largest North American flooring event serving all of the floor covering industry. HempWood will be attending the event. More details can be found at [SURFACES](#).

## HAPPY HOLIDAYS

From our HempWood family to yours, we would like to wish you a happy and safe holiday season! For those of you who took advantage of our BUY 2, GET 1 FREE sale, make sure to tag us in what you make! We love to showcase our creatives. If you haven't secured your Lumber & Woodturning Blanks, the sale ends on December 25th. Use promo code: HW21.



**THE**  
INTERNATIONAL  
**SURFACE**  
**EVENT**™

